



# JOLT BUSINESS PLANNER

NAME

BUSINESS

CONSULTANT

## PERSONAL MISSION

Describe your Purpose and Mission in life.

## COMPANY MISSION

What is the true Purpose and Reason for your company?  
Mention the point of view of your customers.

## VISION

What does your dream, end goal, "finished product" look like?  
Use words and a picture.

## TARGET/SEGMENT

Describe your customers.  
Who are they?  
What are their needs?  
What do they value?

## OBJECTIVES

(Gross) Revenue  
Net profit  
Profit Margin (%)  
Growth rate (%)  
New Clients  
Other KPI's

## STRATEGIES

How are you going to achieve your objectives?  
What's your "game plan"?  
List your critical success factors.



# JOLT BUSINESS PLANNER



## COMMITTED ACTIONS

**DANGER:**

Do not skip to this without completing earlier steps!

1

2

3

4

5

6

7

8

9

10

11

12

DENALI REVIEW



# JOLT BUSINESS PLANNER



## COMMITTED ACTIONS

### DANGER:

Do not skip to this without completing earlier steps!

**MONTH:**

ACTION	DUE DATE	OWNERSHIP

**MONTH:**

ACTION	DUE DATE	OWNERSHIP

**MONTH:**

ACTION	DUE DATE	OWNERSHIP